



AGENDA MEETING NOTICE

Board of Directors Retreat

POSTED
4/24/2025 9:28:16 AM
Rebecca Huerta
City Secretary

DATE: Tuesday, April 29, 2025

TIME: 9:00 a.m.

LOCATION: Conference Room 406 - Cape, 400 Charles Zahn, Jr. Drive, Corpus Christi, TX 78401

BOARD RETREAT

ARTHUR GRANADO (Chair)

Anna Jimenez (Vice Chair) ~ Lynn Allison (Secretary)

David Berlanga ~ Gabi Canales ~ Beatriz Charo ~ Jeremy Coleman

Armando Gonzalez ~ Aaron Muñoz ~ Eloy Salazar ~ Amanda Torres

8:45	Coffee	
9:00	<p>Welcome</p> <p>Introduction of Board Members</p> <ul style="list-style-type: none"> Name Who do you represent? Why do you serve on the CCRTA board beyond the fact that you're appointed? What is the superpower you bring to the Board? 	<p>Derrick Majchszak</p> <p>Elise Manion</p>
9:15	<p>Brief History of Transit and Foundations in CCRTA</p> <ul style="list-style-type: none"> A short history of transportation (Video) Who is CCRTA today? What are the major initiatives for CCRTA? Student Ridership Understanding Transit Services 101 How do you envision CCRTA evolving to better serve your constituents? What priorities or improvements do you hope to see for CCRTA? 	<p>Derrick Majchszak</p> <p>Dr. Mark Escamilla</p> <p>Elise Manion</p>
10:15	<p>The vital relationship between Board and staff</p> <ul style="list-style-type: none"> Meet peer transit board members Unique Challenges for Appointed Transit Board Members: Complacency and Rubber-stamping Critical Information Exchange: The Communication Partnership Between Board and Staff What do you need in your board packet to be successful <p>Challenges for transit boards</p> <ul style="list-style-type: none"> Transit Board Hot Topics Regulatory Compliance: FTA, DBE, ADA etc.. Dealing With Shiny New Objects & Squeaky Wheels <p>Board Evaluation Discussion</p>	<p>Moderator: Kristen Joyner</p> <p>Board Members: Julie Brown Eric Stratton</p> <p>Presenter: Robbie Sarles</p>



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11:15	Break									
11:30	Understanding of the key role and responsibilities of a transit board member <ul style="list-style-type: none">• Duties of care, loyalty, and obedience• Conflicts of interest• Critical policies: Ethics, Gifts and Harassment• CCRTA Board's role in procurements• Show list of CCRTA policies and link	Jim LaRusch								
12:30	Working Lunch									
12:45	How is Transit Funded? <ul style="list-style-type: none">• Federal transit funding program.• Authorization to appropriation.• Who gets the money and how do they get it?• Priorities of the current administration.	Rich Sampson								
1:30	Break									
1:45	Clarifying goals, expectations, and messaging. <ul style="list-style-type: none">• What specific outcomes do you expect from your CEO?• How will you define and recognize success in this role?• Identifying three key goals, priorities, and measurable outcomes.• Creating consistent and unified messaging. 2024 CEO Priorities: <table><tr><td>Safety & Security</td><td>Ridership</td></tr><tr><td>Financial Transparency</td><td>Funding</td></tr><tr><td>Innovation</td><td>Expanded Service</td></tr><tr><td>Public Image</td><td>Staffing</td></tr></table>	Safety & Security	Ridership	Financial Transparency	Funding	Innovation	Expanded Service	Public Image	Staffing	Elise Manion
Safety & Security	Ridership									
Financial Transparency	Funding									
Innovation	Expanded Service									
Public Image	Staffing									
2:45	CCRTA Board Committees Operations, Administration, Legislative, Small Cities	Chairs of each Committee								
3:00	Adjourn									

Total Estimated Time: 7 hrs



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On **Wednesday, April 23, 2025** this Notice was posted by **Marisa Montiel** at the CCRTA Staples Street Center, 602 N. Staples Street, Corpus Christi, Texas; and sent to the Nueces County and the San Patricio County Clerks for posting at their locations.

PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

In compliance with the Americans with Disabilities Act, individuals with disabilities who plan to attend this meeting and who may need auxiliary aids or services are requested to contact the Assistant Secretary to the Board at (361) 903-3474 at least 48 hours in advance so that appropriate arrangements can be made. Información en Español: Si usted desea esta información en Español o en otro idioma, por favor llame al teléfono (361) 289-2712.

Mission Statement

*To provide our riders with safe, accessible,
convenient, and sustainable transportation solutions
that unite communities and promotes local
economic growth.*

Vision Statement

*Provide an integrated system of innovative accessible
and efficient public transportation services that
increase access to opportunities and contribute to a
healthy environment for the people in our service area.*