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Rebecca Huerta
City Secretary

Public Relations Committee Meeting

Bayview Tower – Administrative Office – 400 Mann Street, Suite 800
Bayview Large Conference Room
Corpus Christi, Texas 78401

Join Zoom Meeting
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Toll-Free Call In
888 475 4499 US Toll-free

Meeting ID: 602 310 6124
Passcode: 205402

Thursday, February 12, 2026 – 3:00 pm

AGENDA

I. Call to Order: *C. Michelle Unda, Chair*

II. TOMA Rules: *Sarahi Vasquez*

III. Roll Call: *Sarahi Vasquez*

IV. **Announcement on Disclosure of Conflicts of Interest**
Any Conflicts of Interest or Appearance of a Conflict of Interest with items on this agenda shall be declared at this time. Members with conflicts will refrain from voting and are asked to refrain from discussion on such items. Conflicts discovered later in the meeting shall be disclosed at that time. Note: Information on open meetings is included at the end of this agenda.

V. **Public Comments**

VI. **Discussion and Possible Action on Minutes of the September 11, 2025 Public Relations Committee Meeting**.

VII. **Review of Committee Charter, Initiatives, and Strategic Board Goals for BCY 2026**.

VIII. **Information Only:**
1. Performance Report BCY2026 (Q1 Oct.-Dec.) (Q2 Jan.-March) (Q3 April-June) (Q4 July-Sept.)
   a. First Quarter (Q1) Event Promotions & Summary: *Christina Gonzalez*
   b. Second Quarter (Q2) Upcoming Events & Projects: *Christina Gonzalez*

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2. Social Media & Web Analytics: *Christina Gonzalez*

3. Marketing & Communication Updates: *Christina Gonzalez*

IX. **Adjournment**

Note: Except for expressly authorized closed sessions, meetings, discussions, and deliberations of the Board or Committees will be open to the public. Voting in all cases will be open to the public. Board members are advised that using personal communication devices to discuss Committee and Board business during the meeting may be a violation of the Texas Open Meetings Act. Such communications also may be subject to the Texas Public Information Act.

Closed Session Notice. PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

Texas Open Meetings Act (TOMA). All public meetings are required to follow all parts of the Texas Open Meetings Act. Therefore, we will be holding this meeting both in-person at our **Mission Career Center, Mission Training Room** and on **ZOOM**. With this format, comes some changes to what is required of board members and the public.

- The presiding member (Chair or designee) must be in-person at the meeting location, 4981 Ayers Street, Corpus Christi, Texas.
- Board members must be visible on camera in order to count toward the quorum and in order to vote.
- The public and all presenters will need to be visible while presenting information.

This hybrid meeting format will allow us to meet TOMA rules, while still ensuring the safety of those who must attend.